

# Astor



## John Jacob Astor IV

([click to enlarge](#))

**John Jacob Astor IV** (July 13, 1864 - April 15, 1912) was an American businessman, real estate builder, investor, inventor, writer, lieutenant colonel in the Spanish-American War and a member of the prominent **Astor** family.

**Astor** died in the sinking of the RMS Titanic during the early hours of April 15, 1912. He was among the 1,514 people on board who did not survive. He was the richest passenger aboard the Titanic and was thought to be among the richest people in the world at that time, with a net worth of nearly \$87 million when he died (equivalent to \$2.13 billion in 2015). ([Wikipedia, John Jacob Astor IV](#))

---

## Keely

"Had Mr. Brewster asked me to make a proposition to them after I had refused his proposition on Nov. 7, I was prepared, on the same condition **Col. Astor** had accepted from me Oct. 23, to place under their control the "privileges" that I acquired by contract with Mr. [Keely](#). [see [Agreement between Bloomfield-Moore and Keely](#)]

"When, on Nov. 5, the unauthorized and untrue statements of **Col. Astor's** transaction were made public I said that plans formed to have the scientific value of Mr. [Keely's](#) discoveries acknowledged publicly before commercial success is attained had been refuted for the third time within five years. I then despaired of accomplishing these aims, and Nov. 7, all negotiations with the financiers were abruptly brought to a close. [from [Mrs. Moore on the Keely Motor](#)] [See [Moore's commitment to support Keely](#)]

"Official denial is given to the report that **Astor** or Vanderbilt money will be inverted in the company." [[Affairs of the Keely Motor Company](#)]

11/8/1895 - It is reported that Mr. John Jacob **Astor** has recently purchased a large interest in the [Keely motor](#) from a person who for some years past has been an enthusiastic advocate of Mr. [Keely](#).  
<http://www.svpvril.com/svpweb24.html#KEELY%27S%20MOTOR>

"I agreed to go with Mr. **Astor** and the Electrician who invented the dynamo plates a patent for which he has taken out and was about forming a company when he read my article in the July number of the N.S.R. [New Science Review](#) and decided to see me if possible before doing anything in that direction." [[Letter from Bloomfield-Moore to Cornelia](#)]

Believe it or not [John W. Keely](#) was placed in an unmarked grave! This is amazing considering none other than **John Jacob Astor** was reported to be one of his pallbearers! The exact location is West Laurel Hill Cemetery

located at 215 Belmont Avenue, Bala Cynwyd, Pennsylvania. Bala Cynwyd is part of greater Philadelphia. The burial plot is number 313 of River section. [[A Monument for John Worrell Keely](#)]

Keely Motor Stock purchased by **John J. Astor** [[Keely - The New York Times](#)]

It is reported that Mr. **John Jacob Astor** has recently purchased a large interest in the [Keely motor](#) from a person who for some years past has been an enthusiastic advocate of Mr. Keely. [[Keelys Motor](#)]

"The [Keely motor](#) which has remained in innocuous desuetude for several years has been revived. A recent telegram from New York says that John Jacob **Astor**, the millionaire, has interested himself in it. Mr. **Astor** visited [Keely's](#) laboratory and work shops recently, taking with him Mr. Samuels, the well-known electrician who invented the new electrical storage battery now in **Astor's** yacht, and who has been interested with **Astor** in the development of new storage batteries, Samuels said to **Astor**: "There's no use in our devoting any more time to [electricity](#). Here's something far better. When [Keely](#) has constructed his [railway traction engine](#), possessing rights over all the world, and using costless force, and when a patent has been taken out on it, the value of this discovery will be found to be incalculable." [[The Keely Motor - Arizona Weekly Journal-Miner](#)]

---

**A Journey in Other Worlds** "A science fiction novel by the incredibly wealthy businessman and member of the prominent Astor family, **John Jacob Astor IV**, in which he offers an imagining of life in the year 2000. Astor, an amateur inventor himself (patents included a bicycle brake and turbine engine) makes a number of speculations about future technologies (some more accurate than others), including descriptions of a worldwide telephone network, solar power, air travel, space travel to the planets Saturn and Jupiter, and terraforming engineering projects — damming the Arctic Ocean, and adjusting the Earth's axial tilt (by the Terrestrial Axis Straightening Company). The ability to travel through space is made possible by "[apergy](#)", an anti-gravitational energy force first described by Percy Greg in his 1880 novel *Across the Zodiac* - (In 1895, Astor would make a substantial investment in [the company](#) of [John Keely](#) who claimed to have invented an "[etheric](#)" power similar in many ways to "[apergy](#)") Astor himself was to meet an untimely end, being one of the 1,514 people who perished in the sinking of the RMS Titanic on April 15th 1912. The richest passenger aboard the doomed vessel, he was thought to be among the richest people in the world at the time, with a net worth of \$85,000,000 when he died. Astor's prominence led to the creation of many exaggerated and unsubstantiated accounts about his actions during the sinking of the Titanic, one of the most famous being that, as the ship hit the iceberg, he quipped, "I asked for ice, but this is ridiculous."

pdf <https://archive.org/details/ajourneyinother02astogoog>

"[A Journey in Other Worlds](#)," by **John Jacob Astor IV**.

See Also

---

[Affairs of the Keely Motor Company](#)

[Airship Timeline](#)

[apergy](#)

[Apergy - Power Without Cost](#)

[Astor and Keely to Confer Again](#)

[Letter from Bloomfield-Moore to Cornelia](#)

[A Monument for John Worrell Keely](#)

[Keely - The New York Times](#)

[Keelys Motor](#)

[Chronology](#)

[The Keely Motor - Arizona Weekly Journal-Miner](#)

[Mrs. Moore on the Keely Motor](#)

[Moore's commitment to support Keely](#)

